RESUME

ERIC E. WALTEMIRE

he/him/his
Dayton, OH

ejwaltem@gmail.com
ejwaltemire.com

PROFILE

Eric E. Waltemire is a focused, driven, and fast-paced designer with years of exceptional experience. Seeking to use his refined talents in design as a way to advance Democratic and progressive values.

SKILLS

Proficient in Adobe Illustrator, InDesign, Photoshop, AfterEffects, Premiere Pro, Squarespace, ActBlue, Microsoft Office Suite, videography and photography. Working knowledge of HTML, CSS, Wordpress and NGP VAN.

EXPERIENCE

OWNER/DESIGNER, PUBLIC RUCKUS CREATIVE, LLC
Dayton, Ohio / November 2018 — Present

- Design brand identity systems, print collateral and social content using the Adobe Creative Suite for political campaigns and adjacent organizations

- Build and maintain mobile-first websites and, when needed, add custom features using HTML and CSS

- Meet with clients regularly to discuss design needs and receive feedback on concepts

- Manage outsourced vendors while handling quotes, file preparation, and proof approvals to ensure desired results

DESIGNER, FOGLAMP DIGITAL
Washington, DC / September 2022 — February 2023

- Led design strategy and brand maintenance for several clients at a time

- Designed branded email templates and custom landing pages using HTML and CSS

- Created opportunities to innovate or develop client branding and design

- Assisted with design for in-house projects

- Managed design assets and ensured files were archived in appropriate locations

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PRODUCTION DESIGNER, FOGLAMP DIGITAL
Washington, DC / July 2022 — September 2022

· Designed programmatic ad suites to spec

· Adapted complex designs to many different size formats

· Assisted with design for in-house projects

· Managed design assets and ensured files were archived in appropriate locations

VOLUNTEER DESIGNER, FRIENDS OF JARED GRANDY
Dayton, Ohio / January 2021 — May 2021

· Designed a brand and identity for the campaign

· Built a mobile-first campaign website using Squarespace and added custom features using HTML and CSS

· Designed physical marketing materials such as door hangers, postcards, yard signs, vinyl banners, etc.

· Created 20 to 28 digital content pieces each week including videos with subtitles, static images, motion graphics and photos

· Grew a social following from zero to ~1800 followers in eight weeks through a compelling content strategy

· Created a content calendar each week with the goal of engaging and mobilizing voters

EDUCATION

ASSOCIATES IN ARTS AND HUMANITIES
Ohio University, Athens, OH

PORTFOLIO

Portfolio is available to be viewed at ejwaltemire.com